

Friends of Medford Rowing (FOMR)

Board Meeting

August 25, 2020

Boatyard and Dock update (Chris)

- Boatyard Cleanup on 8/7 went well
- Dock area needs attention
 - Dock needs to come out of the water and the pathway needs repair
 - Need to identify best time to put the dock back into boatyard
- Let's aim for September 19
 - Stacie continues to reach out to DCR
- May need some animal-friendly strategies for the animals that create a lot of waste at the dock

Treasury / Financial update (Elaine, Chris)

- Nancy and Dan have been reimbursed (dock repairs., equipment, other expenses)
- John Intoppa has been reimbursed
- Still working on new contacts @ Encore (~\$4K grant is "expected income" for the Program)
- PayPal indicated that we will be getting some money from our account
- Current "working balance" in our account = \$11,000

Grant updates (Chris D., Coach Aaron)

- **Gold Cup grant** has been submitted (thanks to Amy Byron for finding it and thanks to Coach Aaron for putting our submission together)
 - Chris D. mentioned the importance of sharing operating expenses and an updated Roster List so we can show the impact of the program to the community
- **Cummings Grant** – another potential source and we will repurpose content from the Gold Cup grant although is it simpler
 - The Cumming Grant has more broad impact in mind, so we hope to use this grant to help Medford Rowing get back to serving Middle School and Community Programs

- For these and other grant activities, we will want to focus on maintaining a more accurate Roster for each year

Coach Chris' update: Status on the Fall Rowing Season

- Massachusetts Statewide Athletics body, MIAA, established a Covid19 Task force which met on August 8: the guidance committee does not see Fall Rowing season as an option (which is consistent with US Rowing's decision as well)

No Fall Rowing season

Given this decision, FOMR encourages all Rowers to explore other High School sports that are available per guidance from Medford High Athletics Dept.

Girls and Boys Rowing (Crew) is listed on "Spring Season" April 26, 2021 to July 3, 2021

- Greater Boston area league, GBL, met on August 20: still determining Fall season sports
- As part of our Email update to Parents and Stakeholders of FOMR, we will convey the following message:
 - *"FOMR are looking forward to Spring 2021 season and will use the coming months to:*
 - *Continue fundraising through grant submissions and fundraising activities*
 - *Identify and address needs related to:*
 - *Dock*
 - *Boatyard*
 - *Equipment*
 - *Keep our rowers engaged in Crew-related topics which may include Coaches sharing workout videos that will help the kids stay in shape and be prepared to compete in the Spring*
 - *Raise Awareness of Medford Rowing with Medford Parents and Caregivers as well as families of incoming freshman at Medford High School"*

Coach Aaron's update: equipment needs

- Aaron is identifying specific needs across all equipment
- Also determining the ideal Team/Boat configurations for Varsity and Novice programs

- As part of taking stock of all equipment, also reviewing with Chris on how we can store some equipment at the boatyard vs. at a secure location at the high school

New Fundraising Ideas (Chris D., Stacie)

- Bake sale is not possible this year
- Restaurant Fundraising
 - John Brewers
 - Chipotle (did not raise a lot of \$ last time)
 - Bertucci's
 - Carroll's
- Amazon Smile program
- "Work Days" program – offer to rake leaves in the fall (usually pay "per rowler") + shoveling snow in winter (Amy B. can help put this together; for e.g. create a google form to identify who is available and when) ... we'll need someone to own/drive this (to be discussed in next board meeting)

Awareness & Communications (Mark C.)

- Stacie suggested we post to Medford High / Vocational PTO facebook Page >> use this to raise awareness across Medford parents
- Website updates:
 - Team Captains (Coach Chris will send to Mark)
 - Boys: Peter, Justin
 - Kathleen, Sophie, Melina
 - Add John Intoppa's BIO

Board Procedure-related items

- The Board has formally voted to have Elaine Walsh act as FOMR's *new* Resident Agent so that we do not miss any official mail and communication
- Next FOMR Board Meeting: **September 8, 2020 (6:30pm)** – Mark C. to provide ZOOM info...

